



5K Run & 1 Mile Fun Walk Sponsorships

SPONSORSHIP LEVELS	Title	Diamond	Platinum	Gold	Silver	T-Shirt	In-Kind
Number of free race entries	10	7	5	2	1		
Pre-Event Recognition							
Name included in title along with Freedom House							
Social Media Promotion							
Website Presence							
Email Blasts							
Name & logo on all pre-race posters and other publicity materials.							
Press Releases							
On-Site Recognition & Opportunities							
Name/Logo displayed at the finish line							
Name announced before and during event.							
Recognition on sponsor board							
Logo on back of T-shirts- <i>Deadline April 17th</i>							
Name on back of T-shirts- <i>Deadline April 17th</i>							
Name & logo on event banner- <i>Deadline April 17th</i>							
Sponsor plaque							
VIP Event day display table							
Event day display table							
50% Off event day display table							
Sample product and or literature in goodie bag for all race participants							
Donation of items to aid in event (i.e. food, entertainment)							
Post-Event Recognition							
Ongoing press releases							
Thank you email blast							
SPONSORSHIP PRICING	\$5,000	\$3,000	\$1,000	\$500	\$250	\$100	
TAX-DEDUCTIBLE	\$4,700	\$2,790	\$850	\$440	\$220	\$100	

Sponsorship Inquires: Contact Shani Gorman at 908.617.5492 or sgorman@freedomhousenj.org