



Freedom House 5K Run & Walk Sponsorships

SPONSORSHIP LEVELS	Title	Diamond	Platinum	Gold	Silver	T-Shirt	In-Kind
Number of free race entries	10	7	5	2	1		
Pre-Event Recognition							
Name included in title along with Freedom House							
Social Media Promotion							
Website Presence							
Email Blasts							
Name & logo on all pre-race posters and other publicity materials.							
Press Releases							
On-Site Recognition & Opportunities							
Name announced before and during event.							
Recognition on sponsor board							
Logo on back of T-shirts- <i>Deadline April 29th</i>							
Name on back of T-shirts- <i>Deadline April 29th</i>							
Name & logo on event banner- <i>Deadline May 6th</i>							
Sponsor plaque							
VIP Event day display table							
Event day display table							
50% Off event day display table							
Sample product and or literature in goodie bag for all race participants							
Business card in goodie bag for all race participants							
Donation of items to aid in event (i.e. food, entertainment)							
Post-Event Recognition							
Ongoing press releases							
Thank you email blast							
SPONSORSHIP PRICING	\$5,000 (\$4,700 is tax-deductible)	\$3,000 (\$2,790 is tax-deductible)	\$1,000 (\$850 is tax-deductible)	\$500 (\$440 is tax-deductible)	\$250 (\$220 is tax-deductible)	\$100 (\$100 is tax-deductible)	

Sponsorship Inquires: Contact Tracy Moran at 908.617.5492 or tmoran@freedomhousenj.org